Concept To Cash Mentoring Program
Discover Your Passion
Discover Your Strengths
Align Values with Business
Selecting a Business That's Right for You
7Ways to find a new product or service
Testing Your New Business Idea
7Ways to test your market before you spend a penny
Conducting Market Research
Online and Offline Marketing
Clarifying and Understanding Your Customer
Monetize the Business
Fundamental Key Ideas for Business Building for success
General background to the Sector
Clarity on Niche
Key Statistics on Market
Direct Costs/ Cost Sales
Cash Flow Projections
Overheads etc
Success Secrets in Creating a lifestyle Business.
Financial Freedom vs. Security
Systemization of Business processes
Product Creation
Successful Marketing Strategies
Selecting Your Ideal Customer 80 20 rule
Positioning Your Business Competitively
Developing Your Promotional Campaign
Getting Networked and Attracting Customers (Speaking)
Creating product, pricing the product, promoting the product and locating the best place to sell the product
Master The Art of Selling 'How to Sell, More Faster'
Understanding the Truth about Selling
Effective Selling strategies
Eliminating Obstacles to Sales
Overcome Resistance and Sell more
Becoming Sophisticated in the Market Place
Creating a powerful Brand
Creating an Identity in the market place
Step-by-Step Success Formula
Vision Mission Goals and Objectives
Goal Achieving Process